



EPA Forum on Food Waste

John Hagan
9th March 2017



Ballymaguire Foods

Our expertise. Your brand.



Back ground to the Company



- Founded by Michael & Gabriel Hoey in 1993
- Fourth generation farming family in Lusk
- Changing markets forcing diversification from traditional farming
- Ballymaguire Foods established in 2008
- Integrated business
- Circular economy
- Sustainability
- Trustworthy



Country Crest Farming

- **Farming 3,200 acres in Dublin and Meath.**
 - Potatoes
 - Onions
 - Winter Wheat
 - Winter Barley
 - Oilseed Rape
 - Spring Barley
 - Beans
 - Maize
 - Grass – Beef Herd



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Country Crest

- **Grow and pre-pack potatoes and onions for the retail sector.**
- **Strong relationships with the best Irish growers and national retailers.**
- **Passion for authenticity, innovation and the best possible produce.**



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Ballymaguire Foods

- Largest prepared meal solutions business in Ireland
- Top retailers and foodservice operators
- Own brand
- Committed to outstanding quality, value and service.
- 100% traceable, quality ingredients
- Innovative culture - NPD & EPD
- Expansion plans

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Food Waste – Ballymaguire Foods

- **Production planning**
- **Fresh chilled products – Ingredients and finished product**
- **Just in time (JIT)**
- **Supplier relationships**
- **Calendar events**
- **Teamwork – Best practice**
- **Product, People, Place**



Where we are – Where we are going

- Origin Green – Bringing focus
- Currently at 2.5% food waste
- Lean transform
- Production run KPI's

- Zero food waste leaving the site
- AD – multiple benefits on the business
- Green power, heat and gas
- Future of food production - Sustainability



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Thank You

Country Crest
True to nature



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